



THE UNIVERSITY OF ARIZONA

**Eller Executive
Education**



ELLER EXECUTIVE EDUCATION PRESENTS

Executives in Government

When

July 14 - 16, 2025

followed by the Arizona City/County Management Association Summer Conference

Where

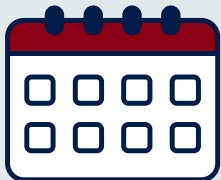
Tucson, Az



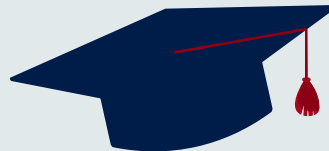
Enhance your ability as a senior leader to overcome complex challenges. Return to your team equipped with new insights to drive citizen-centric, data-driven, and performance-focused solutions. Through this program, you'll expand your perspective, strengthen your leadership, and grow your professional network.

The Executives in Government program has been designed by top ranked faculty in collaboration with Arizona City/County Management Association.

PROGRAM HIGHLIGHTS



2 days of learning and peer interaction created specifically for executives in government.



Invest in your own professional development and earn a certificate upon completion.



20 hours of leadership development with engaging, experiential, and social learning.

Who Should Attend?

- Senior city, state leaders, GS-14/GS-15 federal employees and their international, non-profit, multi-lateral and military counterparts
- Elected and appointed officials, including mayors, state senators and representatives, secretaries of state, attorneys general, treasurers, comptrollers, and auditors
- Chiefs: police, fire, EMS, and health departments
- Deputies, chief financial officers, city managers, higher education officials, and more

Monday, July 14

11:30 a.m. - 12:30 p.m.

Leverage This Learning

Welcome Reception Lunch

Distinguished Professor, Dr. Paul Melendez and guests

Monday, July 14

1:00 - 4:30 p.m.

Leading through Generational Differences

Dr. Paul Melendez

- Explore what shapes generational differences.
- Understand intergenerational challenges and opportunities.
- Learn how to lead across diverse generations effectively.

Tuesday, July 15

8:00 - 11:30 a.m.

Leveraging Generative AI and Other Emergent Technologies

Dr. Matt Hashim

- Understand the applications and characteristics of Generative AI and other emerging technologies.
- Explore the challenges and benefits leaders face when implementing technologies.
- Develop and assess transformative solutions to a business problem.

Tuesday, July 15

1:00 - 4:30 p.m.

Trust in Government

Dr. Keith Allred

- Review why trust matters in governing.
- Examine trust and group decision making.
- Understand the root causes of polarization and distrust.

Wednesday, July 16

8:00 - 11:00 a.m.

Executive Presence

Dr. Lehman Benson III

- Define the concept of personal brand.
- Explore how personal brand affects career and leadership capabilities.
- Learn how to start, maintain, and change your personal brand.

FACULTY

Dr. Paul Melendez

Professor in the Department of Management and Organizations and the Founder of the Center for Leadership Ethics

Dr. Matt Hashim

Eller Fellow, Associate Professor of MIS, Chair of the Eller College Faculty

Dr. Keith Allred

Executive Director, National Institute for Civil Discourse

Dr. Lehman Benson III

Vice President of Advancement and Engagement and Associate Professor of Management and Organizations & Systems and Industrial Engineering

INVESTMENT

\$2,500

Groups of three or more receive a 20% discount



**SCAN THE QR
CODE TO
REGISTER TODAY!**